ARAUCO North America Organizational Change

ATLANTA – December 6, 2019 – Pablo Franzini, president of ARAUCO North America, announced that beginning January 1, 2020, Vice President of Domestic Sales, Kevin Shotbolt will transition from his role as vice president of domestic sales to that of advisor to the North America sales team for the first half of the new year.

“Kevin’s leadership in the composite panel industry over the past 38 years, his industry knowledge and passion have been key to the success and growth of both the legacy Flakeboard business and our current ARAUCO North America business,” Mr. Franzini said. “I wish to acknowledge Kevin’s crucial role in establishing our longstanding customer relationships and strong brand portfolios that have established ARAUCO as an industry leader across Canada and the United States. We wish to thank him for his continued dedication during this transition.”

Franzini also announced that effective January 1, 2020, Vice President of Import Sales and Marketing, Russ Jordan will lead the North America sales organization. Jordan has been with ARAUCO for 15 years and previously led the company’s North American import business, encompassing the categories of moulding, plywood, lumber and import composite panels. During his tenure, Jordan has been instrumental in building ARAUCO’s presence and success in the United States and Canada.

About ARAUCO
ARAUCO is a global manufacturer of the industry’s most comprehensive selection of composite panels, premium plywood, millwork, lumber and wood pulp. With roots in sustainable forest product solutions and a commitment to customer success, ARAUCO serves the North American market with more than half-century of manufacturing excellence and innovative product development. ARAUCO operates 11 mills across the United States and Canada, and imports ARAUCO-produced moulding, plywood, lumber, composite panels and wood pulp. The company delivers through 22 ports and ships to more than 3,500 destinations throughout North America.

Further information is available at www.arauco-na.com

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