



# Salone del Mobile Milano



EuroCucina & International Bathroom Exhibition

 ARAUCO  
**PRISM**  
[www.prismTFL.com](http://www.prismTFL.com)

## Highlights from the Milan Furniture Fair 2016

Different from years past, this show did not have a noticeable wow factor... something that was so unique it stood out in stark contrast to everything we were anticipating. Instead this show was a confirmation of current design trends. The show gave validation to the direction we have been supporting with the addition of recent designs to the PRISM TFL Collection.



# TRENDS

## TEXTURE

The largest, most important factor in design development continues to be texture.

Embossed in Register designs were on display in kitchens, baths and furniture. Heavy texture supporting the tactile experience of front of the board.

High Gloss Finishes, while still on display in some kitchens, has really seemed to have lost market share to the overwhelmingly prevalent Matte finish.

Any and all solid colors were shown in a smooth, matte, low gloss finish, similar to our Satin texture.

## COLOR

Woodgrains continue to be shown in lighter colors, nothing too dark. Goodbye chocolate brown! In solid colors, by far the largest direction continues to be towards light neutrals.

Grey is the most dominant color, in mostly the light to mid tone range.

Combination of Woodgrains with solid neutral colors.

## STRUCTURE

Oak, Oak and more Oak!!!

Very little straight grain finishes

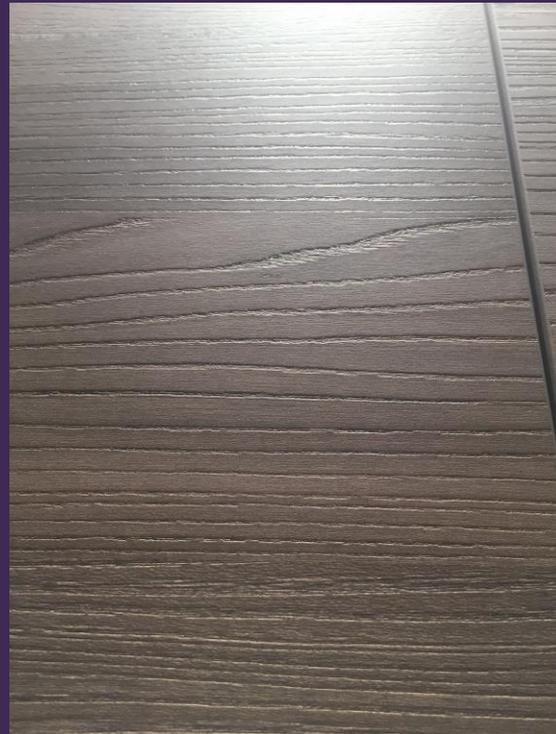


 ARAUCO

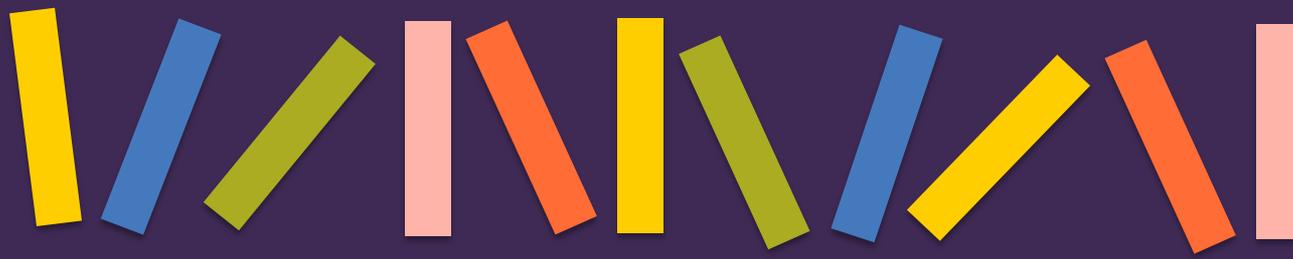
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# Texture



Texture



# Texture



# Texture



Texture



# Texture



# Texture



# COLOR

Woodgrains continue to be shown in lighter colors, nothing too dark. Goodbye chocolate brown! In solid colors, by far the largest direction continues to be towards light neutrals.

Grey is the most dominant color, in mostly the light to mid tone range. Even brown is influenced by grey, again mostly light to mid-range. All solid colors were shown in a matt finish. (Our Umbra, Ashen, Fossil and Sienna are right on target!)

A new color to the neutral pallet was a subtle grey green that coordinates well with natural woodgrains. Blue seemed to be the most consistent accent color to bring a pop to some baths but mostly kitchens.

White continues to be a strong foundation in kitchens, shown in matte and high gloss. It is supported by a number of contrasting and complementary design elements.



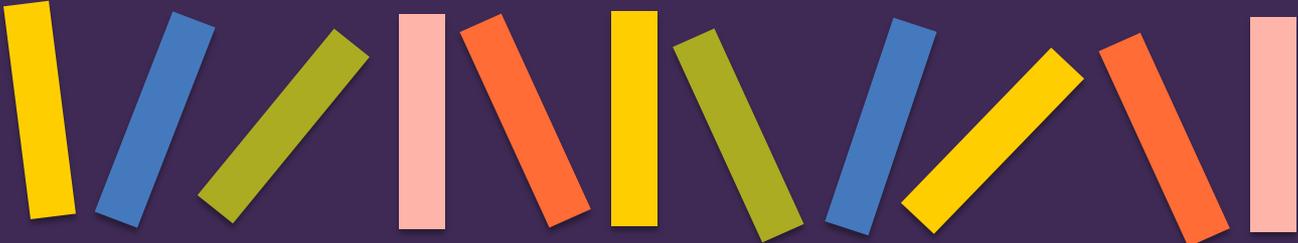
# Color



Color



# Color



# Color



# Color



# STRUCTURE

Oak, Oak and more Oak!!!

Very little straight grain finishes, very few exotic species and some walnuts. Wood is mostly shown in a format to highlight its natural characteristics, raw, true to life and realistic. All woodgrains had a noticeable texture with both visual and tactilely.



# Structure



# Structure



# Structure



# SUPPORTING ELEMENTS

**Material Combinations and Color Blocking:** Heavy textured woodgrains, laid-up horizontally used in combination with multiple solid colors in a matte finish.

**Slab Doors:** A noticeable lack of hardware on slab doors in both wood and solid colors. Soft close cabinetry with touch latch doors was dominant. Several companies were showing a matt, low-reflection anti-fingerprint laminate

**Stone:** The one stand out element of the show was stone. Everything from High Gloss White Carrera Marble to Black Quartz and Natural Concrete in matte finishes. There were some companies showing linen and leather, bone in and outside cabinets but Stone was by far the most non woodgrain or solid design on display.

**Bling:** Ornately decorated mirrors and picture frames. Stainless and chrome accents are being replaced by warmer metals. Lighting and fixtures were shown in Brass, Gold and Copper tones. Think Apple's Rose Gold electronics.

**Floating Shelves/Open Cabinetry:** Supporting the color blocking trend was a clear direction towards accent floating and open shelves in contrast to the main design element of kitchens.



# Supporting Elements



# Supporting Elements



# Supporting Elements



# Supporting Elements



# Supporting Elements



# Supporting Elements



# Supporting Elements



# 2016 Milan Expo - PRISM like designs





WF394 Arctic Groovz





Worn Oak Series  
WF409 Ranch Gate



# Reclaimed look



## Reclamation Series

WF421 Loft  
Reclamation Maple



WF422 Studio  
Reclamation Maple



# Reclaimed look



## Reclamation Series

WF421 Loft  
Reclamation Maple



WF422 Studio  
Reclamation Maple



# Reclaimed look



## Reclamation Series

WF421 Loft  
Reclamation Maple



WF422 Studio  
Reclamation Maple



# Reclaimed look



## Reclamation Series

WF421 Loft  
Reclamation Maple



WF422 Studio  
Reclamation Maple





Medina finish



WF421 Loft  
Reclamation Maple



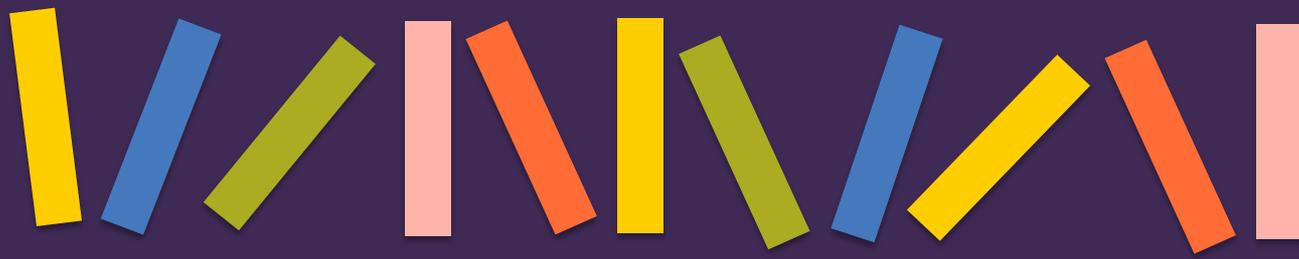


Medina finish





Ashen SF232

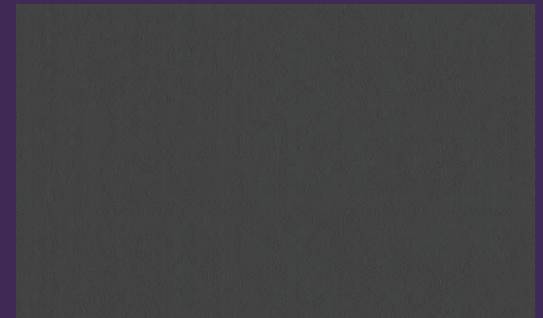




WF406 Noce Como



SF230 Storm





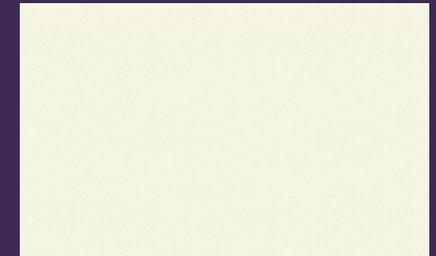
WF301 Noce Vettore



AF225 Black Ice



SF210 Antique White



Mherge Series

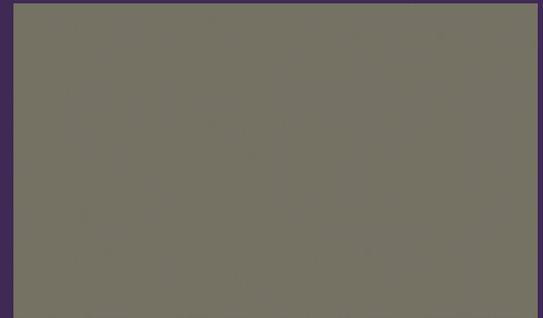




WF229 Merit Maple



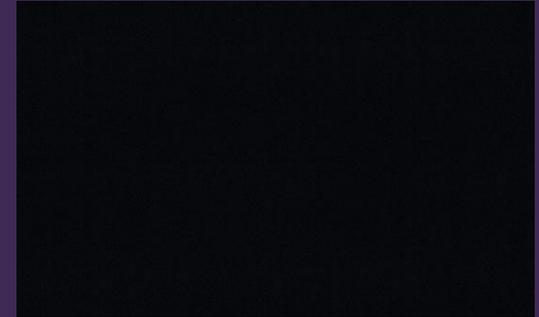
SF233 Fossil



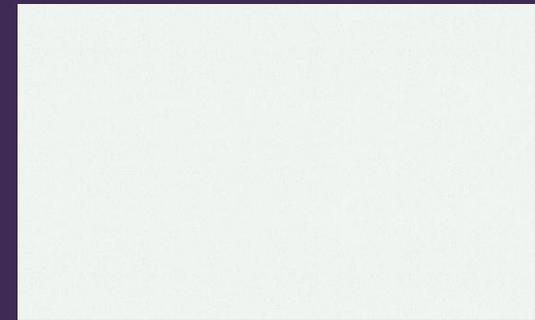
# Contrasting cabinet interior



BLK100 Black

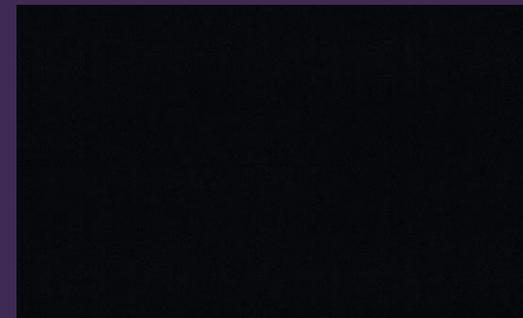


W100 White

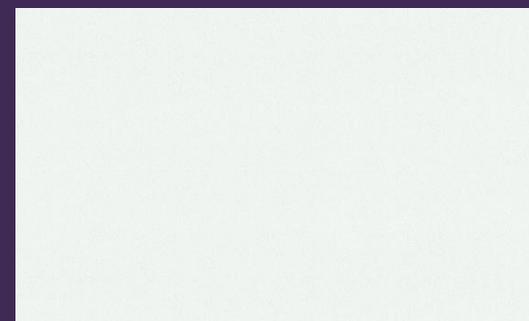




BLK100 Black



W100 White

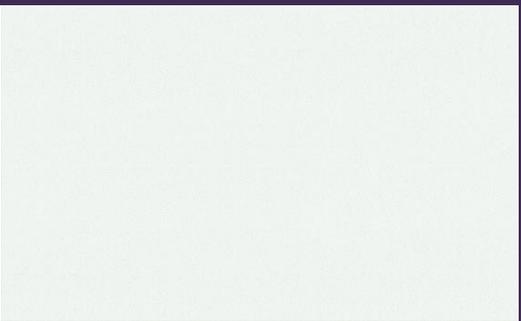




SF233 Fossil

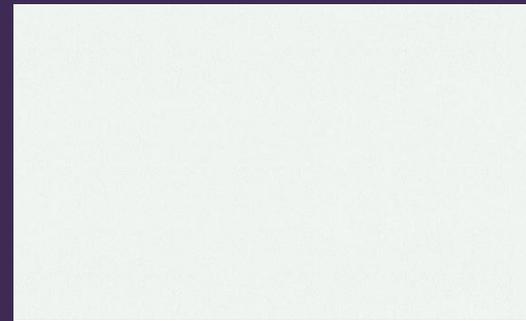


W100 White

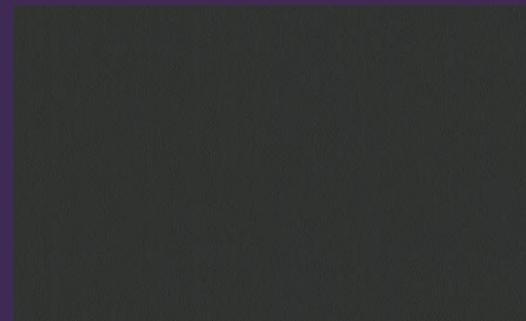




W100 White



SF237 Charcoal

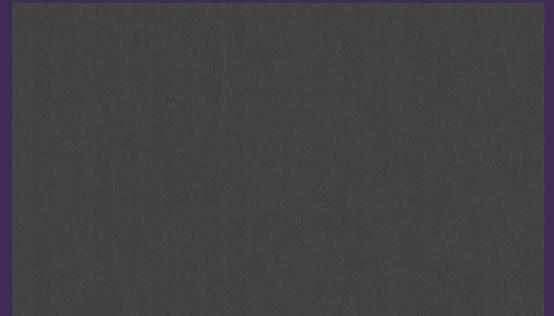




WF406 Noce Como



SF239 Storm





WF229 Merit Maple



W300 White

