

TruChoice™ Moulding Fast Facts



TruChoice Ultralight MDF Moulding & Finger-Joint Moulding ... Easier Installation, Enduring Performance

TruChoice Ultralight MDF Moulding and TruChoice Finger-Joint Moulding simplifies installation without sacrificing performance and looks.

TruChoice Ultralight MDF Moulding

- Ultralight density: 32lb/ft3... up to 25 percent lighter for easier installation
- Smooth, ready-to-paint primed surface
- Superior workability- easy to cut, miter, nail (without volcaning) and finish
- Made exclusively from Radiata Pine fiber grown in TruChoice Moulding sustainability-managed plantation forests
- Precision milled in company-owned and operated millworks- no raised grain, trimbacks or defects

TruChoice Finger-Joint Moulding

- Precision-milled using the most advanced technology
- Virtually no defects due to advanced manufacturing methods and the wood's superior moulding characteristics
- Wide selection of standard and custom profiles in Radiata Pine
- Made exclusively from Radiata Pine fiber grown in TruChoice Moulding sustainably- managed plantation forests
- Wide variety of finishes-raw, single prime, double-prime, ivory and marble, primed three or four sides

TruChoice Moulding FAQs

Q: Why is it to a contractor's advantage to specify TruChoice Moulding from Arauco?

A: Builders, contractors, installers, and finishers who specify or influence moulding and jamb specifications are often at the mercy of moulding manufactured from anonymous, commodity producers. Too often that means unpredictable such as checking, raised grain, profile mis-match or chattering. The result of that can be extra labor and rework costs, unhappy homeowners, and a damaged reputation. TruChoice Moulding supports the contractor with predictable moulding quality, versatility, and performance.

Q: Why is TruChoice Moulding the go-to brand for performance minded contractors?

A: TruChoice provides users with top industry leading quality and on-the-job performance. All TruChoice manufacturing facilities follow the same standardized production procedures and use 100% of Arauco's own Radiata Pine resulting in excellent appearance and workability. This is a competitive advantage that helps contractors reduce installation time, eliminate product surprises, satisfy homeowners and dramatically reduce callbacks.

Q: Does TruChoice Moulding offer a wide variety of product and profile options?

A: Yes. TruChoice Moulding offers the industry's broadest & deepest selection to include Ultralight MDF moulding, Solid & Finger-Joint Pine moulding, jambs and edge-glued boards. TruChoice also offers treated moulding products which are moisture, termite and fungal-decay resistant, which can be used in exterior applications.

Q: Is it easy to order TruChoice Moulding?

A: Just ask your local building products supplier. TruChoice Moulding is available from most local, regional, and national building supply centers.

What Industry Professionals Are Saying

"By working with Arauco and their wide distribution network, we have been able to grown market share without sacrificing quality to the end-user on this crucial finished product used in every home."

Todd Vance
Builders FirstSource, Area Vice President

For more information:

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